

Date Sent: 22 September, 2023

Subject: UCSBMGG - Week 1 Newsletter



Hi UCSB MGG Members,

Welcome to our first NEWSLETTER! The beginning of the Fall Quarter is upon us and I can't wait to share with you what we have planned!

Here is a quick summary of what will be happening in the upcoming weeks!:

- Come visit and support us at **UCSB's Campus Involvement Fair** on **Tuesday, September 26 (10am-1pm)** at the **Storke Plaza!**
 - Learn what our organization is about! Our lovely staff members will be there and would love to meet new faces and reunite with old ones!
- Also, come support us at the **99rising Club Fair** hosted by TASA on **Tuesday, September 26 (4-6pm)** at **HSSB Courtyard!**
 - There will be a lineup of organizations that will be presenting to you what they have to offer and what their organization is about! Come meet us there and all the other club representatives!
- **Are you someone interested in advancing your career OR already a professional in the gaming/esports industry?**
 - If so, our professional development staff has been working hard over the summer to create a program where we aim to support and empower college students looking to enter the gaming/esports industry. You have the opportunity to become a mentee or a mentor. As a mentor you will be paired with a mentee and provide one-on-one guidance and participate in exclusive workshops to advance their personal and career journeys.
 - Mentee Sign-Up Applications can be found [HERE!](#)
 - Mentor Sign-Up Applications can be found [HERE!](#)
- Lastly, our **FIRST GM of Fall Quarter** will be on **October 9th** in **HSSB 4202** from **6-8pm!**
 - The GM will consist of meeting our 2023-2024 Staff Members, where they will present to you all the planned events we have in store for this quarter!

And that's all we have for you! We will keep you updated weekly on events we might have in the future.

- If you haven't already, feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree](#)!
- In addition, you can opt into our [Google Calendar](#) to know when events are held!

Thank you for reading our first newsletter! Good luck on Week 1, you got this! 💜

Best,

Kylie Chang

UCSB MGG Vice-President



[Discord](#) | [Instagram](#)

Date Sent: October 3rd, 2023

Subject: UCSB MGG - Week 2 Newsletter

Hi UCSB MGG Members,

I hope the first day of Week 1 hasn't been too difficult on you!

I would like to remind you of some events that are happening next week (Week 2):

- 1) Our **General Meeting #1** is fast approaching! Come meet your 2023-2024 Staff Members, connect with other UCSBMGG members, and extend a warm welcome to newcomers as we kick off the quarter! The meeting will be held on **October 9th** in **HSSB 4202** from **6-8pm!**
 - a) During our GM, we will be announcing our upcoming events and programs we have planned for you this quarter! You don't want to miss out!
- 2) We will be having our **first coffee chat** event with Colleen Sharkey on **October 11th** from **5-6pm** in our **Discord Server**. You're invited!
 - a) Whether you are a gaming enthusiast looking to connect with like-minded peers, or someone seeking professional insider perspectives, we welcome you to be part of our casual Q&A discussion. By participating, you can gain valuable insights, share your own experiences, and help advance the conversation around our shared interests in gaming and esports.

Lastly, before we finish, we want to emphasize that club membership is open to everyone, you do not have to be considered a Marginalized Gender to join, anyone who is an ally is welcome too!

We are all so excited to meet all of you at these events! See you soon!

Warm Regards,

Kylie Chang

UCSBMGG Vice-President



Date Sent: 13 October, 2023

Subject: UCSBMGG - Week 3 Newsletter

Hi UCSB MGG Members,

Happy Friday the 13th! It was great seeing some of you at our GM #1 earlier this week!

I'm here to remind you of some deadlines and to announce our FIRST study jam event this quarter!

- 1) 1 Interested in working in the game industry? Or are you someone who wants to gain hand-on experience to put on your resume? **Join our Internship Program! (APPLICATION DEADLINE IS 10/21 @11:59PM)**
 - a) Sign up and have the chance to shadow our staff members on a multitude of positions including:
 - i) Graphics, Marketing, Historian, Industry Relations, Partnerships & Outreach, and Community Events!
 - ii) **Internship Application** can be found [HERE!](#)
- 2) **Are you someone interested in advancing your career OR already a professional in the gaming/esports industry? (APPLICATION DEADLINE IS THIS WEEKEND, 10/15 @11:59PM)**
 - a) If so, this program aims to support and empower college students looking to enter the gaming/esports industry. You have the opportunity to become a mentee or a mentor. As a mentor you will be paired with a mentee and provide one-on-one guidance and participate in exclusive workshops to advance their personal and career journeys.
 - i) **Mentee** Sign-Up Applications can be found [HERE!](#)
 - ii) **Mentor** Sign-Up Applications can be found [HERE!](#)
- 3) Lastly, I would love to invite you all to our **first study jam event** for fall quarter in the **Library, Room 2330 from 1-5pm!**
 - a) We will have RedBull's provided to all those who attend! Let's crush this quarter and get studying early!

That is all! If you haven't already, feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree!](#)

- In addition, you can opt into our [Google Calendar](#) to know when events are held!

Thank you for reading! 💜

Best,

Kylie Chang

UCSB MGG Vice-President

Date Sent: 20 October, 2023

Subject: UCSB MGG - Week 4 Newsletter

Hi UCSB MGG Members,

Happy Friday! I hope the week was not too stressful for you!

1. I'm here to announce that we have our upcoming **Coffee Chat with Allie Young** on **October 27th, 2023** in our **Discord server** at **5:00pm!**

Allie Young is a dynamic and accomplished professional who has made her mark in the worlds of marketing, media, and entrepreneurship. Some of her accomplishments and experiences include:

- Chief Marketing Officer for the *gameHERs
- Strategic Account Executive for iHeartMedia
- CEO & Founder for AXR Edge, formerly Axis Replay

Come join us for a casual evening to network and ask questions about the professional industry!

2. In addition, **Join our Internship Program! (APPLICATION DEADLINE IS TOMORROW, 10/21 @11:59PM)**
 - b) Sign up and have the chance to shadow our staff members on a multitude of positions including:
 - i) Graphics, Marketing, Historian, Industry Relations, Partnerships & Outreach, and Community Events!
 - ii) **Internship Application** can be found [HERE!](#)

In addition, if you haven't already, feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree!](#) You can also opt into our [Google Calendar](#) to know when events are held!

Thank you for reading! 💜

Best,

Kylie Chang

UCSB MGG Vice-President

Date Sent: 8 November, 2023

Subject: UCSB MGG - Week 7 Newsletter

Hi UCSB MGG Members,

I hope midterms went well for everyone! I am back with another short but informational newsletter!

- Guess what! It's that time again! Come have some fun and learn about the rest of the events we have planned for you at our **General Meeting #2!** It will be held in **HSSB 4202** on **November 13, 2023** from **6-8pm!**
- Next up, we don't want you slacking behind your work so come join in on some studying with us for our **Study Jam #2** on **November 15, 2023!**

In addition, if you haven't already, please feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree!](#) You can also opt into our [Google Calendar](#) to know when events are held!

Thank you for reading! See you soon! 💜

Best,

Kylie Chang

UCSB MGG Vice-President

Date Sent: 24 November, 2023

Subject: UCSB MGG - Week 8 Newsletter

Hi UCSB MGG Members,

It's Thanksgiving Break 🦃! Whether you celebrate Thanksgiving, Native American Heritage Day, or are just spending time with loved ones we hope this week can be a nice needed break for everyone! This holiday week will have fewer events for MGG, but we still have some exciting stuff planned for the week.

- The first event of the week is our weekly Sunday Riot Game Night in the MGG Discord server at 7 pm later tonight. Experienced or a newbie, everyone is welcome to join or watch along on a stream!
- Our second event of the week is MGG Minecraft Monday, tomorrow at 7 pm in the MGG Discord Server. Ride a boat, mine some diamonds, explore dungeons, and more on our SMP Minecraft server!

In addition, if you haven't already, please feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree](#)! Our LinkTree also takes you to our Discord Server if you are not already a member, so you can join us for this week's events! You can also opt into our [Google Calendar](#) to know when future events are held!

Have a fun break y'all! See everyone back on campus next week!

Best,

Kylie Chang

UCSB MGG Vice-President

Date Sent: 24 November, 2023

Subject: UCSB MGG - Week 9 Newsletter

Hi UCSB MGG Members,

The quarter is swinging by super fast and we are almost at the end! Hold on tight, because we have a couple more events coming up before winter break starts!

- If you missed the last couple coffee chats, I'm here to announce that we have another **Coffee Chat** opportunity with **Eva Tucker** on **November 28th, 2023** in our **Discord server** starting at **5:00pm!**
 - **More Info:** Eva Tucker has worked as a Video Game Producer with 10+ years working with cross-cultural teams across multiple industries! She currently is a Chief Executive Officer under Dinlas Gamer Network that has grown a community of 160,000 members that has a passion for video games and video game production. Come join in on the casual networking opportunity!

In addition, if you haven't already, please feel free to follow our social media accounts to stay updated, you can find them on our [LinkTree](#)! You can also opt into our [Google Calendar](#) to know when events are held!

Thank you for reading! 💜

Best,

Kylie Chang

UCSB MGG Vice-President

